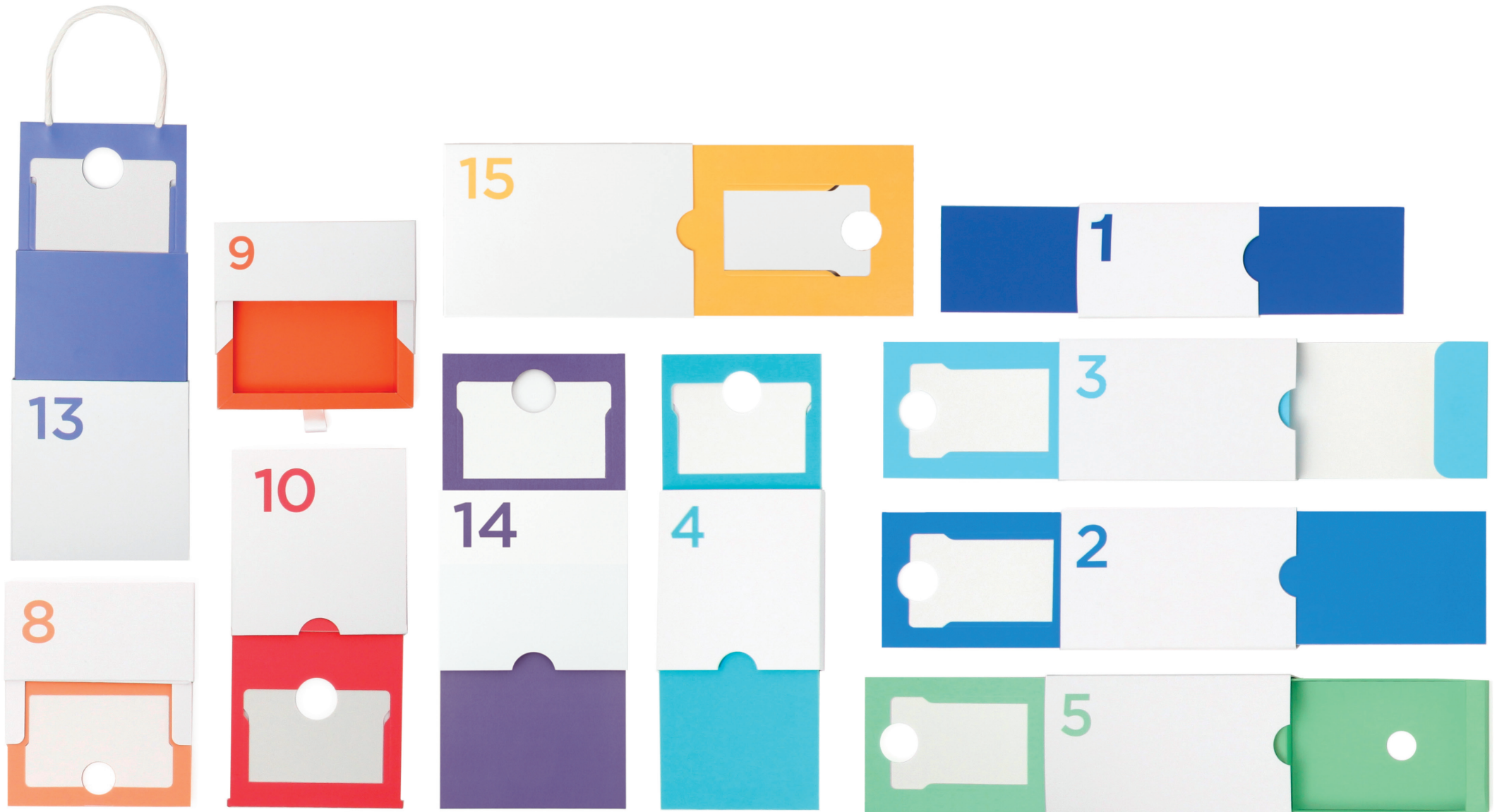
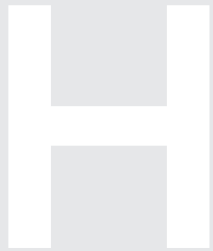


BURGOPAK<>

Tailored

Packaging Range





HELLO!

Welcome to the Burgopak tailored range of innovative packaging solutions. Better packaging starts here...

Introduction

Brands are like us. Each is alive with its own story to tell. At Burgopak, we translate a brand's personality into effective packaging and printed media solutions. With over a decade of expertise in connecting people to brands worldwide, our tailored range functions as a tactile and creative platform.

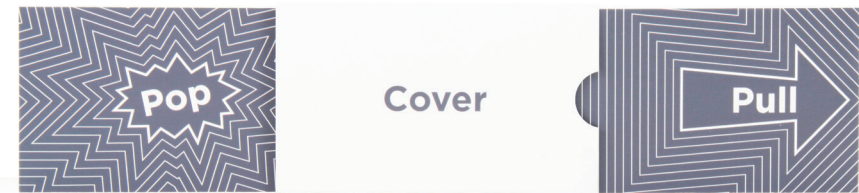
The Burgopak tailored range is a system for housing a variety of products or delivering marketing and corporate communications. Our patented sliding mechanisms present a distinctive and interactive opening experience for consumers. With built-in versatility, choose from a range of customisable features to create the ideal solution for your business.

Need Some Inspiration?

If you're stuck for an idea or just want to see some of the creative ideas our designers have developed then visit our YouTube channel for examples of *'One We Made Earlier'*.

Your project starts here:

- 1) Select your preferred pack format.
- 2) Customise it with a range of features and finishes.
- 3) Work with our team to create it and get a quote.
- 4) Sit back and wait for it to be delivered.



How it Works

Hold the cover with your left hand, grab the Pull component with your right. Slide out the Pull and watch the Pop component magically appear at the same time on the other side.

See the Burgopak Slider in action by scanning the QR code or visiting our YouTube Channel. (If viewing digitally, [Click Here](#)).

Go to p17 to find out how each mechanism works.

Follow Us



Get a Quote

Call us on: (0)20 7089 1950
Email us on: info@burgopak.com



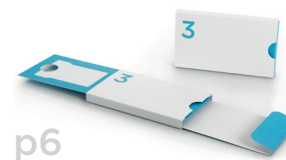
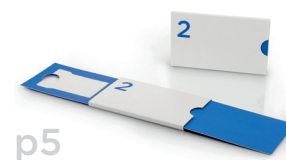
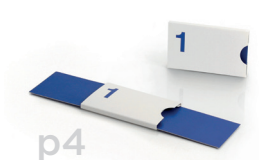
CONTENTS

Here's a quick guide to help kick-start your project. Below is a list of suggested applications for each pack in the range.

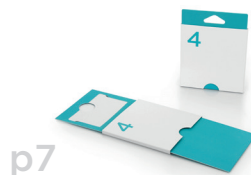
If you are viewing a digital version of this brochure you can jump to each page by clicking the images below. You can also come back to the contents page by clicking the 'C' icon when you see it.



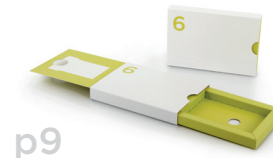
For Gift Cards, SIM Cards, Tickets, Invites, Business Cards, Promotional



For Gift Cards



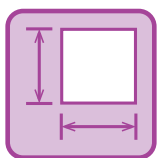
For Products and Larger Items



A

ADAPT YOUR PACK

This brochure uses a number of icons to advise how each pack can be adapted. Below is a guide to their meanings.



Adjustable Dimensions

Dimensions can be adjusted to suit specific requirements.



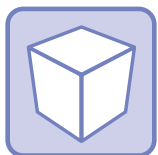
Card Holder

An insert can be added to this pack to hold a card or small leaflet.



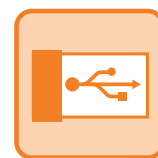
Window

A window or personalised die cut can be added to the front cover.



Product Fitment

A fitment can be added to hold a specific product.



For USB Drives

A number of USB products can be used with this pack.



Booklet

A 16PP booklet can be used with this pack. Thicker booklets are also available on request.



Security Features

Perforated security features can be added to protect contents.



Barcode Window

A window can be added on the back of the pack to scan barcodes on card products.

1

SMALL CARD PACK

Create an engaging marketing solution with this compact, business card sized design.

Why Buy Me?

- Most compact and efficient slider pack in the range.
- Choose from optional specifications for presenting info and attaching cards & booklets.
- Standard Dimensions (Closed): 95 x 60 x 3mm.
- Burgopak offers dynamic fulfilment and logistical services that deliver a retail-ready solution. Ask us for more details.

I Can Be...

- Gift/ SIM/ Loyalty cards, Invitations, Hotel Keys, DM, Business cards

Customise Me...



Integrated Booklet



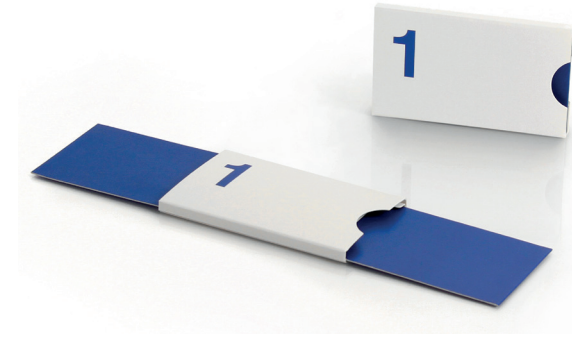
Card Holder



Security Feature



Barcode Window



Vodafone, SIM Packaging

Cost effective, engaging packaging for pay-as-you-go SIM card customers in Turkey. Over 2 million packs per month delivered into the region.

2

LANDSCAPE CARD PACK

Deliver a dynamic brand touchpoint with this versatile and creative solution.

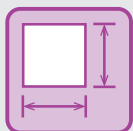
Why Buy Me?

- Ideal platform to showcase your brand across a variety of card types, direct mailings or presentations.
- Customise this design by choosing from optional booklets up to 16 pages, card holders, and windows to reveal messaging.
- Standard Dimensions (Closed): 138 x 82 x 6mm.
- Burgopak offers dynamic fulfilment and logistical services that deliver a retail-ready solution. Ask us for more details.

I Can Be...

- Gift/ SIM/ Loyalty cards, Invitations, Hotel Keys, Bank cards.

Customise Me...



Adjustable
Dimensions



Window/
Die cut



Integrated
Booklet



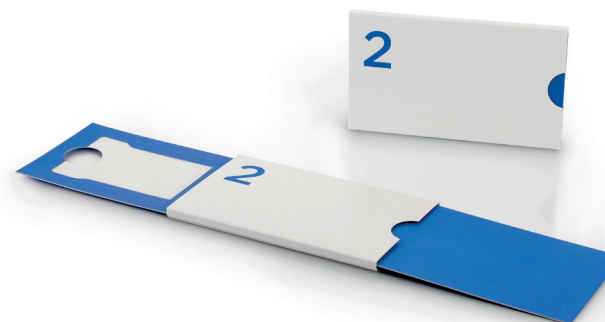
Card
Holder



Security
Feature



Barcode
Window



Westfield, Gift Card

Distinctive gift card to mark the Christmas season with a 'giftable' design to add value and an interactive opening experience for customers.

3

LARGE BOOKLET PACK

Have a lot to say and limited space? This packaging solution has plenty of room for a 100 page mini-booklet or more.

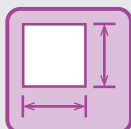
Why Buy Me?

- Great for integrating multilingual information along with a range of card types.
- Includes a security flap for keeping booklets and cards in place.
- Choose different options to integrate a large booklet, a card, double-sided print and a window.
- Standard Dimensions (Closed): 138 x 82 x 12mm
- Burgopak offers dynamic fulfilment and logistical services that deliver a retail-ready solution. Ask us for more details.

I Can Be...

- Ticketing, Gift/ SIM/ Loyalty cards, Invitations, Welcome packs

Customise Me...



Adjustable
Dimensions



Window/
Die cut



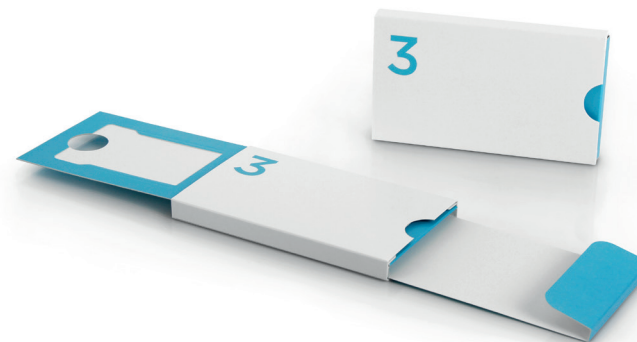
Card
Holder



Security
Feature



Barcode
Window



Adidas, Ticket Pack

A bold solution to deliver exclusive tickets for the All Blacks rugby match. Design included a window to reveal the date before opening.

4

PORTRAIT CARD PACK

Get that special gift card noticed with this solution incorporating a euro-hook & compact dimensions to suit most retail displays.

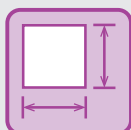
Why Buy Me?

- Can hold two plastic cards at the same time. This design also accommodates a card with a booklet or an optional window for customising this pack.
- Choose from options including additional security features for direct mailings and a barcode reader window to make it convenient for scanning purchases.
- Standard Dimensions (Closed): 102 x 133 x 6mm
- Burgopak offers dynamic fulfilment and logistical services that deliver a retail-ready solution. Ask us for more details.

I Can Be...

- Gift Cards, Loyalty cards, SIM Cards.

Customise Me...



Adjustable Dimensions



Window/ Die cut



Integrated Booklet



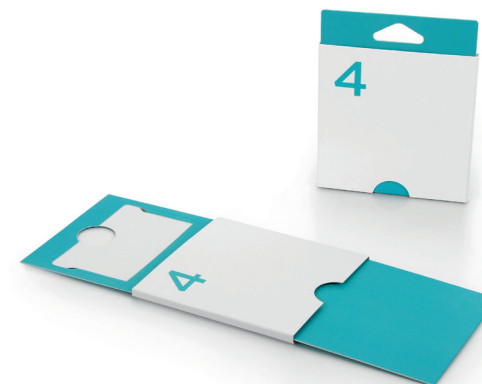
Card Holder



Security Feature



Barcode Window



C



Nike, Gift Card

Available in the end cap aisle displays within thousands of grocery and pharmacy shops across the United States. The impact included higher average consumer spend and an uplift in sales.

5

BASIC PRODUCT PACK

Present your product in a way that will be remembered. This design can be adapted to hold anything from phones to USBs.

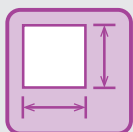
Why Buy Me?

- Best solution for combining a card or mini-booklet with products held inside a compact tray.
- Ideal for holding USB keys for presentations, pens, and other promotional materials.
- Larger products can be accommodated upon request.
- Standard Dimensions (Closed): 148 x 82 x 19mm

I Can Be...

- Promotional set with product & card, SIM/ Gift/ Loyalty cards, USBs, Promotional products, Lanyards

Customise Me...



Adjustable Dimensions



Window/ Diecut



Integrated Booklet



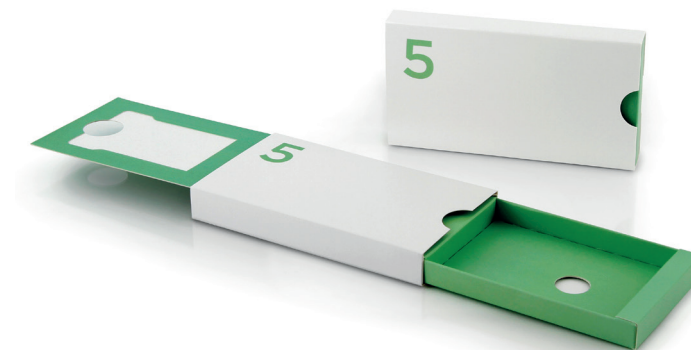
Card Holder



For USB Pens



Product Fitment



OPRO, Laboraide Packaging

Available through a host of retailers and on the Opro website, the packaging design for Opro's Laboraide uses an additional PET window to allow the product to be visible in-store whilst still securely protecting the product from tampering and theft.

6

PREMIUM PRODUCT PACK

This pack is the perfect choice for showcasing premium products where making a powerful impact is essential.

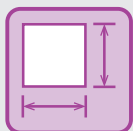
Why Buy Me?

- Uses a more premium 'framed' tray than 2GO-5 product pack.
- Bespoke fitments are available to hold products securely in place.
- Ideal for holding USB keys for presentations, pens, and other promotional materials.
- Features to choose from include a mini-booklet up to 16 pages, a card, or barcode reader window.
- Standard Dimensions (Closed): 148 x 102 x 19mm

I Can Be...

- Promotional set with product & card, SIM/ Gift/ Loyalty cards, USBs, Promotional products.

Customise Me...



Adjustable Dimensions



Window/ Die cut



Integrated Booklet



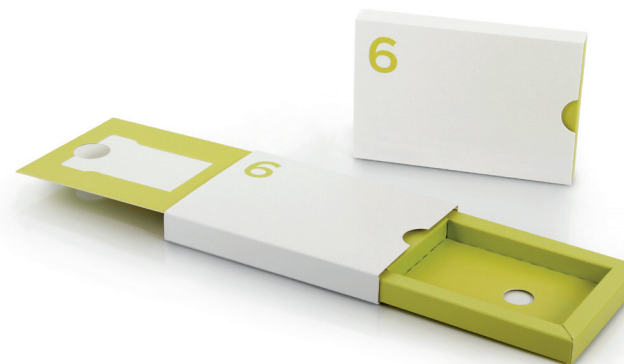
Card Holder



For USB Pens



Product Fitment



Ormonde Jayne, Perfumery Packaging

Ormonde Jayne's packaging represents the brand's philosophy for timeless elegance and British craftsmanship by using texture, form, and special finishes. The pack offers a 'try before you buy' experience with 11 samples for helping customers find their perfect scent.

8

CABRIO CARD PACK

Deliver an interactive solution for holding cards and small booklets.

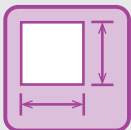
Why Buy Me?

- Creative and fun opening experience that is 'drawer-like' to unveil small cards and booklets.
- Larger sizes are available upon request.
- Standard Dimensions (Closed): 110 x 95 x 6mm
- Burgopak offers dynamic fulfilment and logistical services that deliver a retail-ready solution. Ask us for more details.

I Can Be...

- Gift/ SIM/ Loyalty cards, Invitations, Hotel Keys.

Customise Me...



Adjustable Dimensions



Card Holder



Barcode Window



Popup Cinema Club, 'One We Made Earlier' Promo

Taken from our 'One We Made Earlier' initiative where we showcase exciting examples of how each 2GO pack can be used. The Popup Cinema Club makes full use of the big reveal, which is achieved with this model by pulling the curtains up and revealing the exclusive gift card behind.

9

CABRIO PRODUCT PACK

Present your product in a way that will be remembered. This design is guaranteed to create a memorable impression.

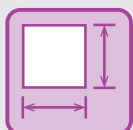
Why Buy Me?

- Our most distinctive design for creating an impressive product presentation.
- The inviting 'pull' ribbon reveals a sturdy tray for housing luxury products.
- Choose from a range of ribbon colours.
- Larger sizes are available upon request.
- Standard Dimensions (Closed): 150 x 100 x 19mm

I Can Be...

- Premium Product Packs, Printed Marketing Materials.

Customise Me...



Adjustable
Dimensions



For USB
Pens



Product
Fitment



C



Yewdale, Blind Components Product Pack

The design, including customised case fitments for each component, 'Impresses everyone it comes across, starting with the staff here in-house! With them sold on it (and proud to show it off!), it's a superb selling tool. *Trevor Myatt, Marketing.*

10

COUPE CARD PACK

Display your gift card in style without compromising your budget with our most cost effective solution.

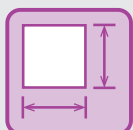
Why Buy Me?

- Optimise retail impact with this space efficient design including a euro-hook and compact dimensions to suit most displays.
- Choose from options including additional security features for direct mailings and a barcode reader window to make it convenient for scanning purchases.
- Standard Dimensions (Closed): 102 x 133 x 4mm
- Burgopak offers dynamic fulfilment and logistical services that deliver a retail-ready solution. Ask us for more details.

I Can Be...

- Gift cards, SIM cards, Loyalty cards.

Customise Me...



Adjustable Dimensions



Window/ Die cut



Integrated Booklet



Card Holder



Security Feature



Barcode Window



C



Quintiatel, SIM Card Pack

'Thank you very much for all your assistance with producing our pack. Your expertise was greatly appreciated. We are very interested in cooperation with your company in the near future.'

George Vrekos, General Manager.

13

TELESCOPIC CARD PACK

Deliver an iconic experience at point of sale or through direct mail with this 'telescopic opening' package format.

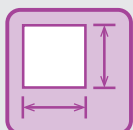
Why Buy Me?

- Includes an integrated handle that once pulled activates a unique telescopic delivery system to reveal the gift card in an impressive presentation.
- Make the most of retail shelf space with dimensions to suit most displays.
- Standard Dimensions (Closed): 103 x 108 x 6mm
- Burgopak offers dynamic fulfilment and logistical services that deliver a retail-ready solution. Ask us for more details.

I Can Be...

- Gift cards, Loyalty cards, Invitations, Hotel Keys.

Customise Me...



Adjustable Dimensions



Card Holder



Window/
Die cut



Integrated Booklet



C



St. Enoch, Gift Card

A modern and chic gift card solution for use in the second largest shopping centre in the UK. The compact shopping bag opens like a telescope providing a playful and exciting opening experience available to over 19 million shoppers per year.

14

HANGING CARD PACK

A unique design creating a enjoyable and memorable gift receiving experience.

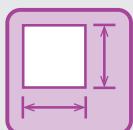
Why Buy Me?

- This pack includes our sliding mechanism to give maximum print space and a card holder for easy fulfilment.
- Make the most of retail shelf space with dimensions to suit most displays and handle feature for easy hanging.
- Choose the 14 for combining a gift card with artwork.
- Standard Dimensions (Closed): 100 x 105 x 7mm
- Burgopak offers dynamic fulfilment and logistical services that deliver a retail-ready solution. Ask us for more details.

I Can Be...

- Gift cards, Loyalty cards, Invitations, Hotel Keys.

Customise Me...



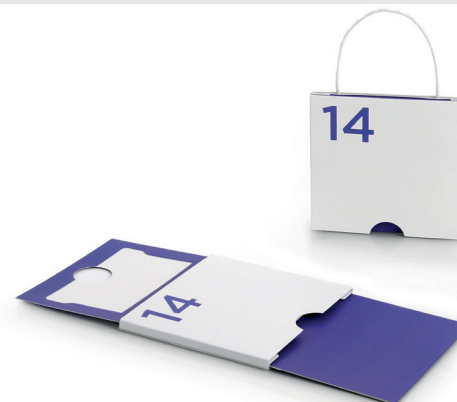
Adjustable Dimensions



Card Holder



Barcode Window



C



Bloomingdales, Gift Card

Sliding open to present a gift card, this packaging design mimics the other members of Bloomingdale's trademark Brown Bag series. Simple graphics and identical materials seamlessly join this pack to their historic and iconic range of Little, Medium and Big Brown shopping bags.

15

A6 COUPE CARD PACK

The coupe format offers a simple, refined and yet cost-effective solution for presenting cards.

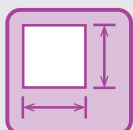
Why Buy Me?

- Create a premium card presentation for plastic or metal cards at a cost-effective price.
- Pair this pack with a custom mailer or standard C6 envelope for a great postal solution.
- Standard Dimensions (Closed): 148 x 105 x 3mm

I Can Be...

- Bank cards, Gift cards, SIM cards, loyalty cards, tickets, invitations.

Customise Me...



Adjustable Dimensions



Window/ Die cut



Card Holder

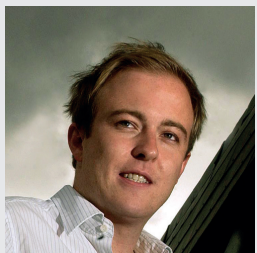


Barcode Window



Zero, Payment Card

Zero's packaging removes all superfluous decoration to focus on a clear and intuitive activation journey.



BEHIND THE SCENES

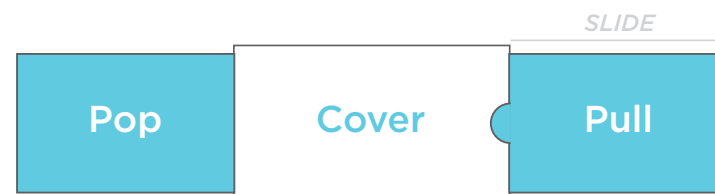
The Burgopak tailored range is based on a patented packaging system invented by Burgo Wharton. Find out more below...

The Burgopak Story

Burgo Wharton started Burgopak with a brilliant idea. Inspired by the playful interactivity of children's pop-up books and driven by a desire to develop a more engaging alternative to conventional packaging he began experimenting with more innovative approaches.

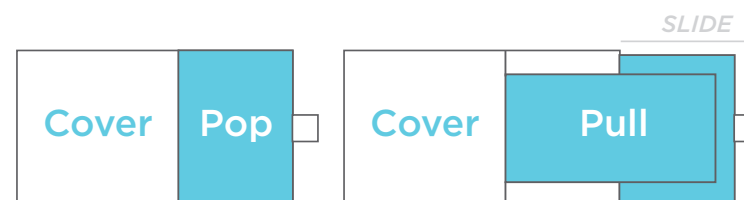
Finally settling on the Burgopak slider mechanism, Burgo filed the original patent and the company was born. Since then the packaging portfolio has expanded greatly and over 150 million packs have been supplied worldwide to house everything from mobile phones to gum shields.

As well as our range of patented packaging products Burgopak also consult for countless organisations to develop better approaches to and solutions for individual packaging needs.



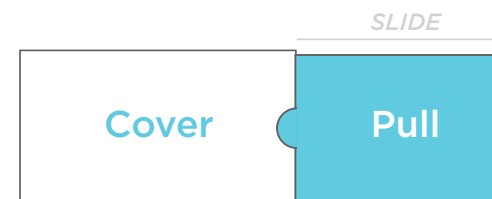
The Slider Mechanism (Models 1, 2, 3, 4, 5, 6, 14)

Slide the pull component out of the pack to simultaneously reveal the Pop from the opposite side.



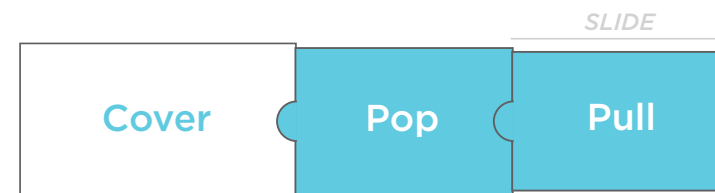
The Cabrio Mechanism (Model 8, 9)

Slide the Pull out of the Cover and watch the Pop slide into the Cover to reveal the entire Pull component.



The Coupe Mechanism (Model 10, 15)

Slide the Pull component out of the cover until it locks into it's open position.



The Telescopic Mechanism (Model 13)

Slide the Pull component out of the Cover and the Pop extends in the same direction at the same time.

BURGOPAK <>

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