

## BURGOPAK

- Packaging Range -







## PACKAGING FOR BETTER.

We believe that packaging has a bright future. That responsible doesn't mean dull and premium doesn't mean over-packaged. We believe that with the right approach you can innovate responsibly.

Our 'packaging for better' mission is aimed at making continual improvements to all areas of our products. From the way they are designed to the materials used and the way they are manufactured, we aim to make good design not only affordable but a valuable and responsible investment.

Our manifesto also extends way beyond our products and speaks of our commitment to doing business the right way; forming better relationships, tighter and more collaborative supply-chains, maintaining a transparent process and keeping everybody up to date throughout.

We pride ourselves on our personal service, with a dedicated Project Manager assigned to every project. Our Designers and Artworkers are also on-hand to advise and collaborate with your team to ensure the end result is, well, better than expected.



Fully recyclable paper based packaging



Responsibly sourced paper as standard. FSC™ certification on request



Optimised & self-mailer options using less material



Carbon calculator to assess relative impact

# About this brochure

## Navigation

On the next page you will find an interactive menu. Click on your preferred mechanism and you will jump to the relevant page. Or feel free to leaf through as preferred. There's a button on each page to take you back to the menu. When you find something you like, click the sample request button to begin an email request.

## Selecting Options

There are usually a number of different options within each mechanism type. We have tried to call out key features & benefits for each one to help you choose the right pack for you. And although we like to stick to the standard sizes and designs, customisation is possible. If you would like further guidance, please do contact us using the 'Request Sample' button.

## Tiering

A number of different options are available for most mechanisms in our range. These generally span a range of cost/value-add considerations. If you are launching products at different tiers, why not consider choosing a 'good-better-best' option of the same format in order to create alignment through the range while differentiating the tiers.

## Timings & Process

Each project is different and when it comes to things like design process, timings and specifications, our team will be able to guide you through. As a general rule, from receipt of the purchase order, production time is usually around 4-6wks and delivery from 2-6wks depending on locations, mode of transport, size of order etc.

For further information or for any other questions, please contact your dedicated project manager or try the button below.



**Above:** The two packs designed for Curve show how very different 'value-add' propositions can be achieved using the same mechanism but changing subtle details. This is a great strategy for building tiers into a product range.

# Mechanisms/ Contents

Click on your preferred format from the list below.



Coupé (CP)



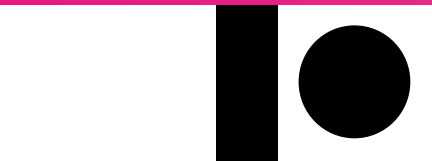
Slider (SL)



Cabrio (CA)



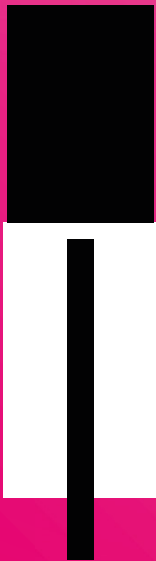
Telescopic (TE)



Revolver (RV)



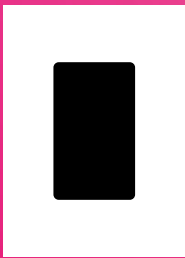
Split (SP)



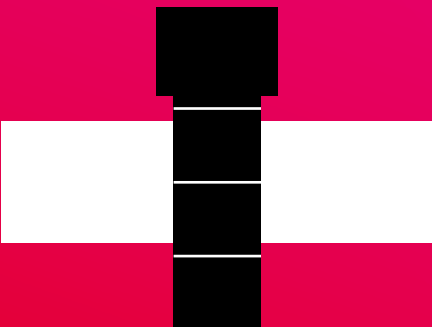
Ejektor (EJ)



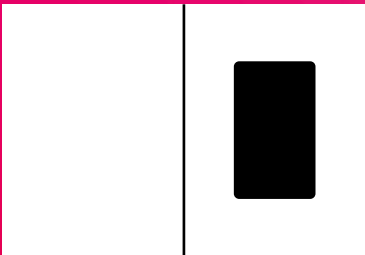
Lifter (LI)



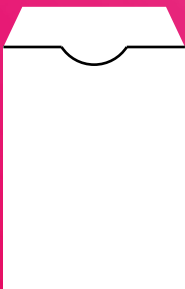
Monolith(MO)



Rotor (RO)



Book (BK)



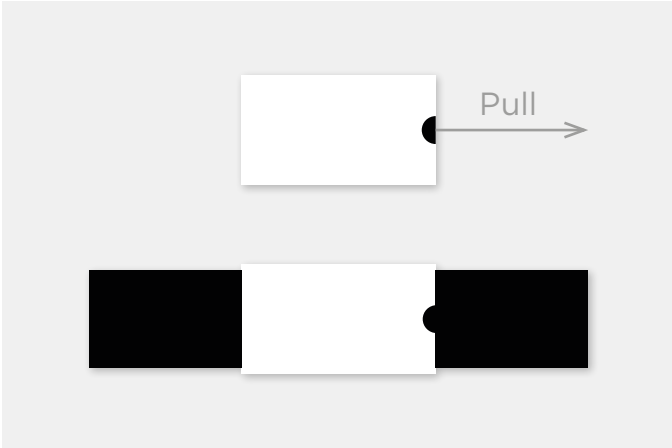
Mailer (MA)





Model: SL-R1

# Slider (SL)



Model: SL-S4

A stand-out favourite among fintechs and health-tech companies alike, this iconic design has helped launch countless brands into the stratosphere.

Available in a range of options for product types from bank cards to test kits with tiering available from material-saving options to premium, value-add propositions.

NOTE: This format will require an additional mailer/envelope if sending in the post.



Model: SL-R3 (custom)

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# Slider - Models

SL-R0

1-PLY

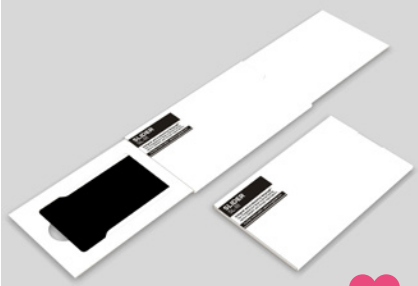


OPTIMISED

**Dims (closed):** 138x82x4mm  
**Applications:** Bank cards, SIM, gift cards.  
**Features:** Card holder, reduced materials, rectangular form-factor, less than 5mm thick.

SL-R1

2-PLY



POPULAR

**Dims (closed):** 138x82x4mm  
**Applications:** Bank cards, SIM, gift cards.  
**Features:** Card holder, rectangular form-factor, less than 5mm thick, most popular option.

SL-R2

3+PLY



PREMIUM

**Dims (closed):** 138x82x5mm  
**Applications:** Bank cards, SIM, gift cards.  
**Features:** Metal card holder, rectangular form-factor.

SL-R3

TRAY



**Dims (closed):** 138x82x13mm  
**Applications:** Test Kits, Healthcare, Bank cards, SIM, gift cards.  
**Features:** Deeper tray to hold multiple cards and other products, adjustable size & depth.

SL-S1

2-PLY



**Dims (closed):** 107x107x4mm  
**Applications:** Bank cards, SIM, gift cards.  
**Features:** Card holder, square form-factor, less than 5mm thick.

SL-S2

3+PLY



PREMIUM

**Dims (closed):** 107x107x5mm  
**Applications:** Bank cards, SIM, gift cards.  
**Features:** Card holder, rectangular form-factor, 5mm thick.

SL-S4

2-PLY

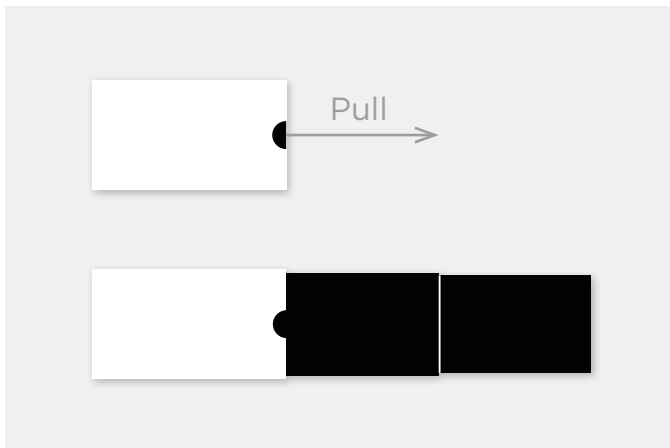


**Dims (closed):** 107x107x4mm  
**Applications:** Bank cards, SIM, gift cards, retail focus.  
**Features:** Cord handle, card holder, square form-factor, less than 5mm thick.



Model: TE-100 (custom)

## Telescopic (TE)



Model: TE-R1 (custom)

The Telescopic format provides a slick telescoping mechanism to display products against pertinent information and punchy graphics.

Available in a range of options for products from bank cards to test kits, including post-friendly self-mailers and value-add, premium luxury editions.

NOTE: Some options in this format will require an additional mailer/envelope if sending in the post.



Model: TE-S4 (custom)

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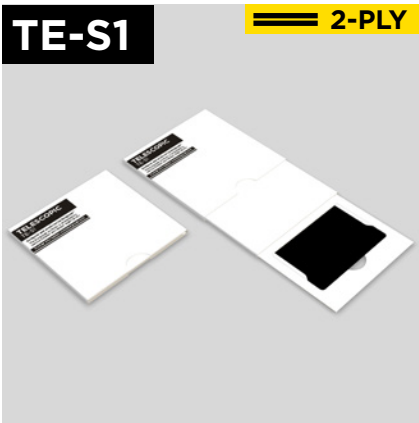
# Telescopic - Models



**Dims (closed):** 138x82x4mm  
**Applications:** Bank cards, SIM, gift cards.  
**Features:** Card holder, reduced materials, rectangular form-factor, less than 5mm thick.



**Dims (closed):** 138x82x5mm  
**Applications:** Bank cards, SIM, gift cards.  
**Features:** Card holder, rectangular form-factor.



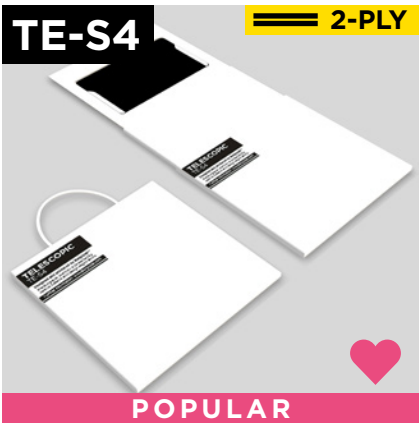
**Dims (closed):** 107x107x5mm  
**Applications:** Bank cards, SIM, gift cards.  
**Features:** Card holder, square form-factor.



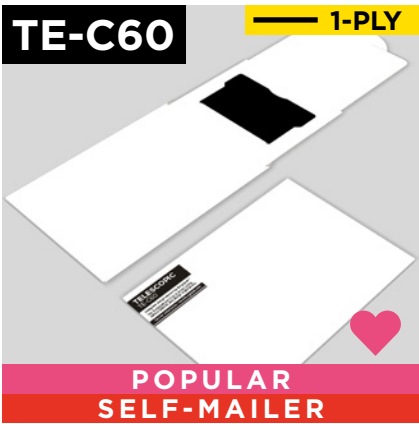
**Dims (closed):** 107x107x5mm  
**Applications:** Bank cards, SIM, gift cards.  
**Features:** Metal card holder, square form-factor, extra material for premium feel.



**Dims (closed):** 107x107x13mm  
**Applications:** Bank cards, SIM, gift cards.  
**Features:** Deeper tray to hold multiple cards and other products, adjustable size & depth.



**Dims (closed):** 107x107x5mm  
**Applications:** Bank cards, SIM, gift cards.  
**Features:** Cord handle, card holder, square form-factor.



**Dims (closed):** 162x114x2mm  
**Applications:** Bank cards, SIM, gift cards.  
**Features:** Card holder, reduced materials, peel & seal, compatible with automated post.



**Dims (closed):** 162x114x5mm  
**Applications:** Bank cards, SIM, gift cards.  
**Features:** Card holder, peel & seal, postable.



**Dims (closed):** 162x114x24mm  
**Applications:** Bank cards, SIM, gift cards.  
**Features:** Card holder, peel & seal, postable, adjustable size and depth.



# Telescopic - Models



**Dims (closed):** 223x105x2mm  
**Applications:** Bank cards, SIM, gift cards.  
**Features:** For use with z-fold paper carriers, reduced materials, peel & seal, compatible with automated post.

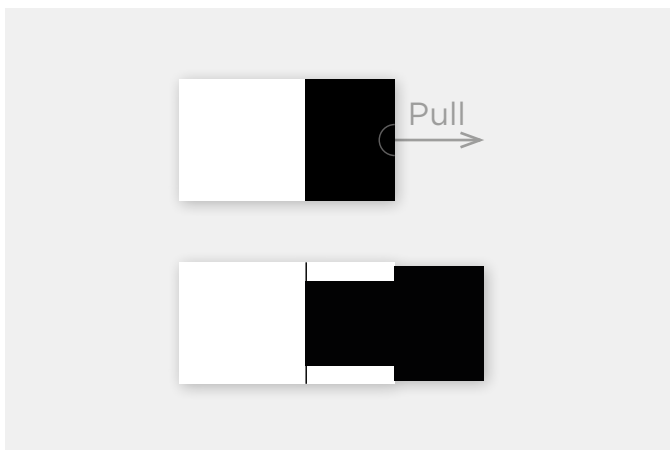


**Dims (closed):** 220x110x2mm  
**Applications:** Bank cards, SIM, gift cards.  
**Features:** For use with z-fold paper carriers, reduced materials, peel & seal, compatible with automated post.



Model: CA-S3 (custom)

## Cabrio (CA)



This format is all about the big reveal. Pull out the bottom panel and the top panel simultaneously retracts to create a magical product unveiling.

Available in a range of options for product types from bank cards to test kits with tiering available from material-saving options to premium, value-add propositions.

NOTE: This format will require an additional mailer/envelope if sending in the post.



Model: CA-R0 (custom)



Model: CA-S1 (custom)

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# Cabrio - Models

CA-R0

 1-PLY



OPTIMISED

**Dims (closed):** 138x82x4mm  
**Applications:** Bank cards, SIM, gift cards.  
**Features:** Card holder, reduced materials, rectangular form-factor, less than 5mm thick.

CA-R1

 2-PLY



**Dims (closed):** 138x82x5mm  
**Applications:** Bank cards, SIM, gift cards.  
**Features:** Card holder, rectangular form-factor.

CA-S1

 2-PLY



POPULAR

**Dims (closed):** 107x107x5mm  
**Applications:** Bank cards, SIM, gift cards.  
**Features:** Card holder, rectangular form-factor, most popular option.

CA-S2

 3+PLY



PREMIUM

**Dims (closed):** 107x107x6mm  
**Applications:** Bank cards, SIM, gift cards.  
**Features:** Metal card holder, square form-factor, extra material for premium feel.

CA-S3

 TRAY



PREMIUM

**Dims (closed):** 107x107x13mm  
**Applications:** Bank cards, SIM, gift cards.  
**Features:** Deeper tray to hold multiple cards and other products, adjustable size & depth.

CA-S4

 2-PLY



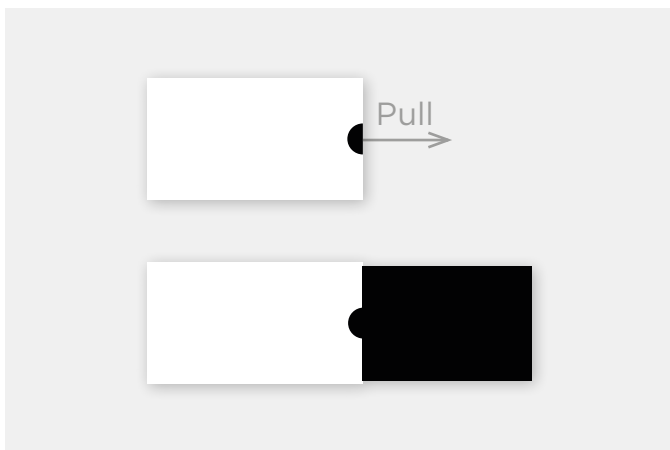
**Dims (closed):** 107x107x5mm  
**Applications:** Bank cards, SIM, gift cards.  
**Features:** Cord handle, card holder, square form-factor.





Model: CP-S0 (custom)

## Coupé (CP)



The Coupé range offers a simple, efficient, eco-friendly means of delivering your product to customers. Perhaps less bang than other models but also less buck and in many cases, less material.

Available in a range of options for products from bank cards to test kits, including post-friendly self-mailers & premium options.

NOTE: Some options in this format will require an additional mailer/envelope if sending in the post.



Model: CP-A61



Model: CP-R3 (custom)

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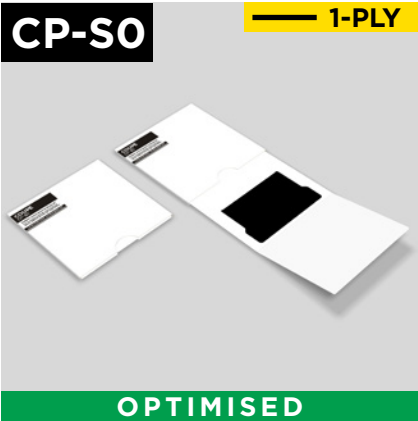
# Coupé - Models



**CP-R3**

**TRAY**

**Dims (closed):** 138x82x13mm  
**Applications:** Bank cards, SIM, gift cards.  
**Features:** Deeper tray to hold multiple cards and other products, adjustable size & depth.



**CP-S0**

**1-PLY**

**OPTIMISED**

**Dims (closed):** 107x107x4mm  
**Applications:** Bank cards, SIM, gift cards.  
**Features:** Card holder, reduced materials, square form-factor, less than 5mm thick.



**CP-S4**

**2-PLY**

**Dims (closed):** 107x107x4mm  
**Applications:** Bank cards, SIM, gift cards.  
**Features:** Cord handle, card holder, square form-factor.



**CP-A61**

**2-PLY**

**POPULAR**

**Dims (closed):** 148x105x3mm  
**Applications:** Bank cards, SIM, gift cards.  
**Features:** Card holder, A6 form-factor, less than 5mm thick, most popular option.



**CP-A62**

**3+PLY**

**PREMIUM**

**Dims (closed):** 148x105x4mm  
**Applications:** Bank cards, SIM, gift cards.  
**Features:** Metal card holder, A6 form-factor, extra material for premium feel, <5mm thick.



**CP-C60**

**1-PLY**

**SELF-MAILER**

**Dims (closed):** 162x114x2mm  
**Applications:** Bank cards, SIM, gift cards.  
**Features:** Card holder, reduced materials, peel & seal, compatible with automated post.



**CP-C61**

**2-PLY**

**SELF-MAILER**

**Dims (closed):** 162x114x4mm  
**Applications:** Bank cards, SIM, gift cards.  
**Features:** Card holder, peel & seal, postable, C6 form-factor less than 5mm thick.



**CP-C63**

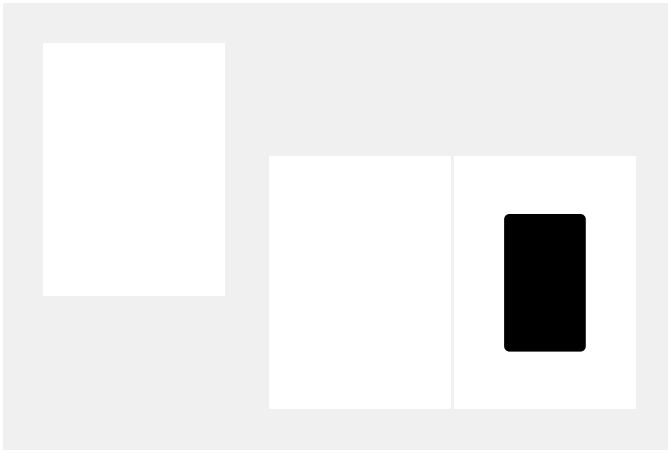
**TRAY**

**SELF-MAILER**

**Dims (closed):** 162x114x24mm  
**Applications:** Bank cards, SIM, gift cards.  
**Features:** Card holder, peel & seal, postable, adjustable size and depth.

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## Book (BK)

The Burgopak Book format is a simple yet elegant solution for presenting new cards to customers.

Available in different thicknesses to offer tiering through a product range. This design is paper-based and fully recyclable.

NOTE: This format will require an additional mailer/envelope if sending in the post.

[See Models](#)

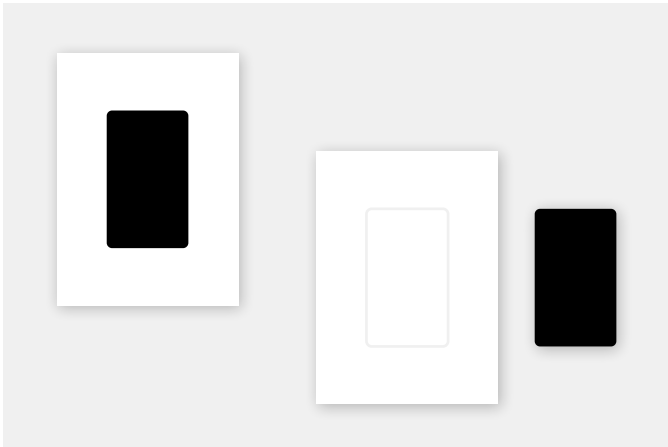
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Model: BK-A62 (custom)



Model: MO-A62 (custom)



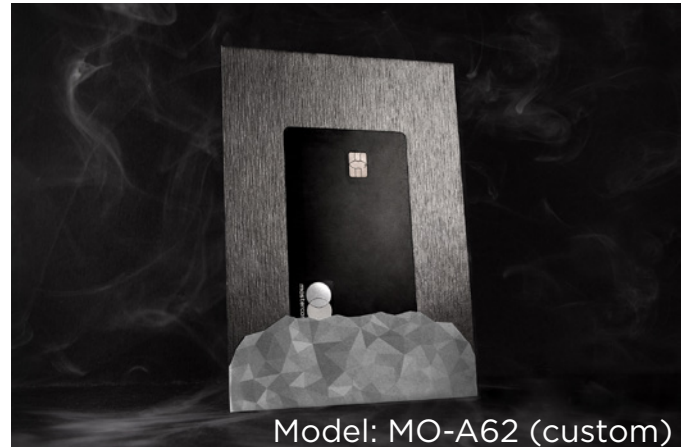
## Monolith (MO)

The Monolith format shares much the same structure as our range of book packs but with the front panel removed. This means the card is immediately visible on opening and overall, the pack uses less material.

NOTE: This format will require an additional mailer/envelope if sending in the post.

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Model: MO-A62 (custom)



Model: MO-A61



# Book - Models



**Dims (closed):** 148x105x2mm  
**Applications:** Bank cards, SIM, gift cards.  
**Features:** Card holder, A6 form-factor, less than 5mm thick.



**Dims (closed):** 148x105x2mm  
**Applications:** Bank cards, SIM, gift cards.  
**Features:** Metal card holder, A6 form-factor, less than 5mm thick, extra material for premium feel.

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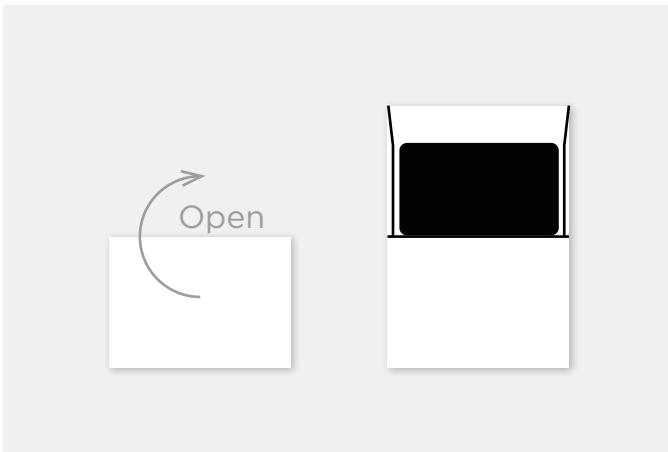
# Monolith - Models



**Dims (closed):** 148x105x2mm  
**Applications:** Bank cards, SIM, gift cards.  
**Features:** Card holder, A6 form-factor, less than 5mm thick.



**Dims (closed):** 148x105x2mm  
**Applications:** Bank cards, SIM, gift cards.  
**Features:** Metal card holder, A6 form-factor, less than 5mm thick, extra material for premium feel.



## Lifter (LI)

The Lifter is another super efficient solution that works best as a self-mailer. Lifting the front flap drives a simple mechanism that subtly raises the card out of the packaging.

NOTE: Some options in this format will require an additional mailer/envelope if sending in the post.



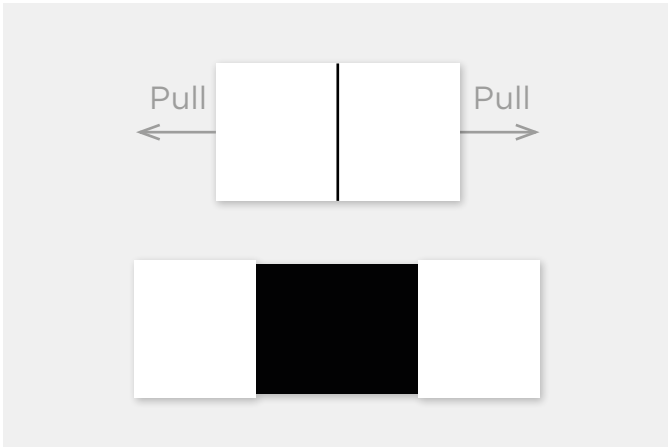
Model: LI-S0



Model: LI-C60

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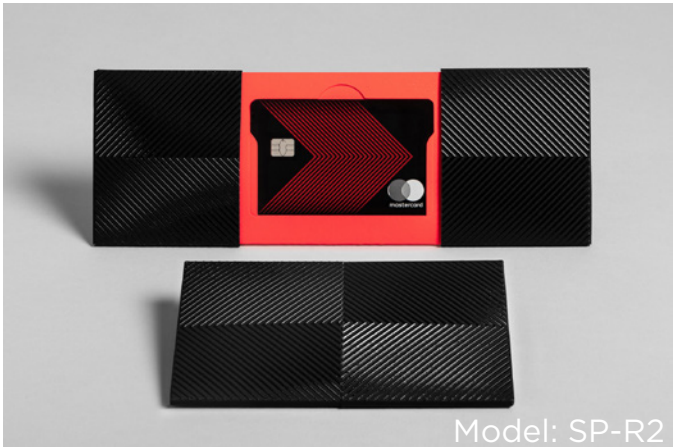


## Split (SP)

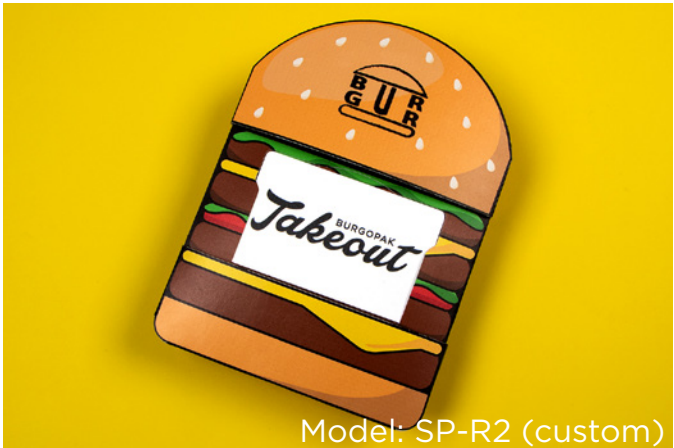
The Split pack sits proudly within our more premium tier of solutions.

Pull the sides apart and they open in a smooth, uniform fashion (at exactly the same time) to reveal the card. No clunky opening experience here!

NOTE: This format will require an additional mailer/envelope if sending in the post.



Model: SP-R2

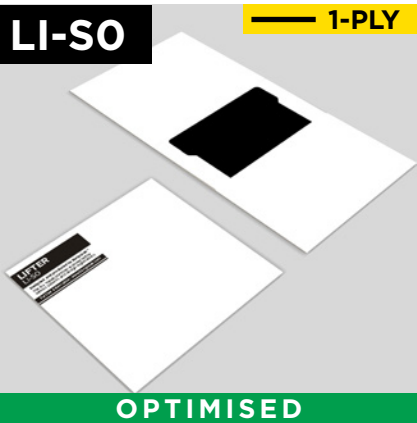


Model: SP-R2 (custom)

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# Lifter - Models

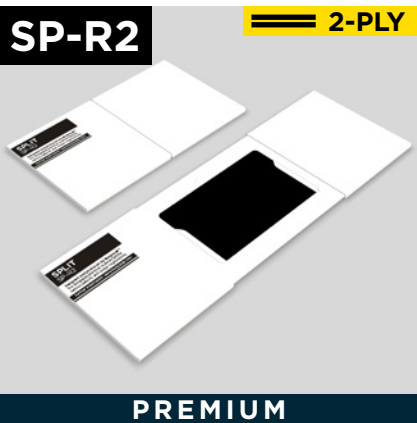


**Dims (closed):** 107x107x2mm  
**Applications:** Bank cards, SIM, gift cards.  
**Features:** Card holder, reduced materials, square form-factor, less than 5mm thick.



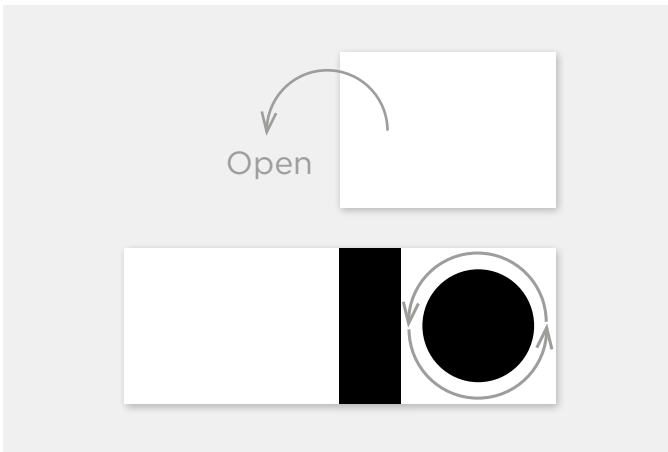
**Dims (closed):** 162x114x2mm  
**Applications:** Bank cards, SIM, gift cards.  
**Features:** Card holder, reduced materials, peel & seal, compatible with automated post.

# Split - Models



**Dims (closed):** 138x82x4mm  
**Applications:** Bank cards, SIM, gift cards.  
**Features:** Metal card holder, rectangular form-factor, extra material for premium feel.





## Revolver (RV)

The Revolver is a wonder of cardboard engineering. It opens like a book but the motion also drives a rotating platform containing the hero product. Magic!

NOTE: This format will require an additional mailer/envelope if sending in the post.



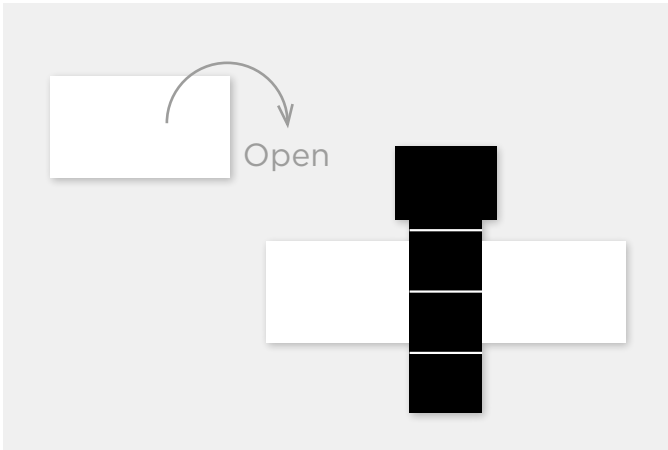
Model: RV-A61 (custom)



Model: RV-A61 (custom)

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## Rotor (RO)

The Rotor is the ultimate Instagram marketing weapon. Subtle it is not and will be sure to turn heads with the way it spins and unfolds as the pack is opened.

This is definitely the choice for those looking to make a splash and where paired-back and refined are NOT on the agenda.

NOTE: This format will require an additional mailer/envelope if sending in the post.



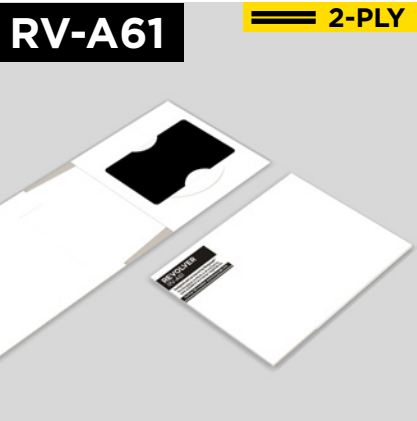
Model: RO-A61



[See Models](#)

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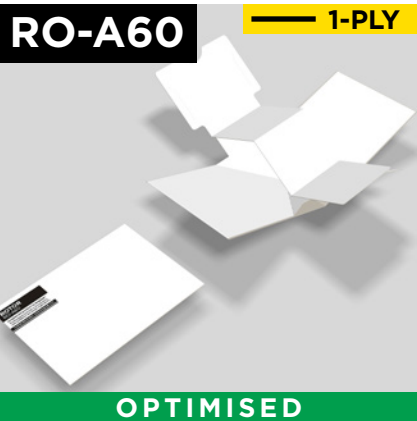
# Revolver - Models



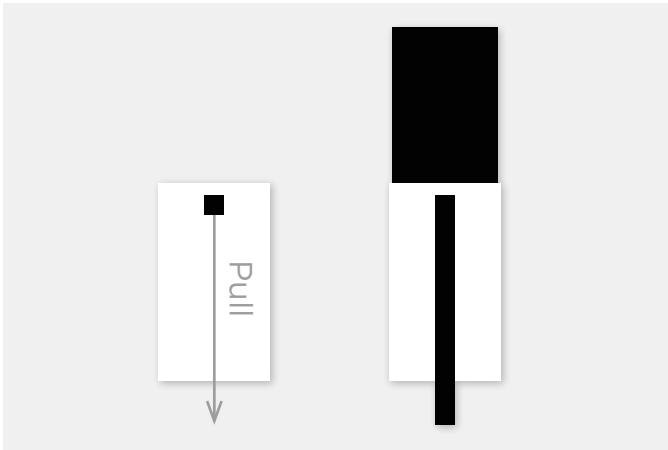
**Dims (closed):** 148x105x2mm  
**Applications:** Bank cards, SIM, gift cards.  
**Features:** Rotating card holder, A6 form-factor, less than 5mm thick.

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# Rotor - Models



**Dims (closed):** 148x105x2mm  
**Applications:** Bank cards, SIM, gift cards.  
**Features:** Spinning card holder, A6 form-factor, less than 5mm thick, reduced materials.



## Ejector (EJ)

The ejector offers an elegant, tactile and yet impactful opening experience.

Pulling on the small ribbon tab causes the card carrier to be ejected from the inside of the package.

Some options in this format will require an additional mailer/envelope if sending in the post.

[See Models](#)

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Model: EJ-C60



Model: EJ-C60



## Mailer (MA)

Our mailers provide a layer of protection and security for packs that don't have an integrated seal & tear strip. They are usually made from the same material as the pack and include a double-sided tape to seal the mailer with a perforated tear-strip for a more enjoyable opening experience.

NOTE: Mailers may be quoted separately. Please be sure to ask for further details.

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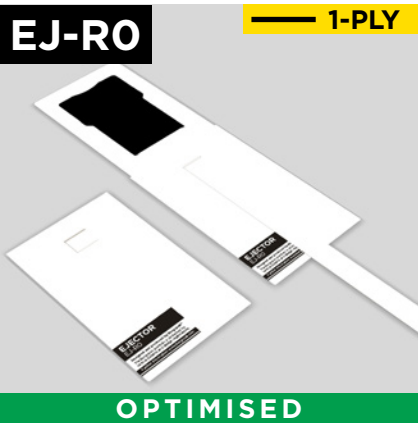


Model: MA-1

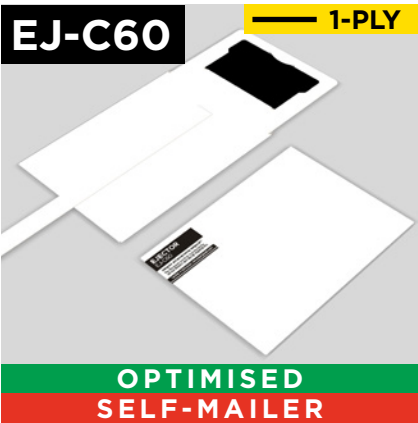




# Ejector - Models



**Dims (closed):** 138x82x2mm  
**Applications:** Bank cards, SIM, gift cards.  
**Features:** Card holder, reduced materials, rectangular form-factor, less than 5mm thick.



**Dims (closed):** 162x114x2mm  
**Applications:** Bank cards, SIM, gift cards.  
**Features:** Card holder, reduced materials, peel & seal, compatible with automated post.

# Mailer - Models



**Dims (closed):** 170x125x1mm  
**Applications:** For use with all non-self-mailer packs except those with a deep tray (3).  
**Features:** Peel and seal, usually made from same material as pack.



**Dims (closed):** 174x143x1mm  
**Applications:** For use with packs that have a deep tray (3).  
**Features:** Peel and seal, usually made from same material as pack.

# Frequently Asked Questions

## Can I have a custom design?

All of the packs within our range are adaptable. It is possible to change the size, add diecuts, ribbons and other flourishes to set your design apart. However, it is important to factor this into your timeline. We will generally undertake a round of design work plus a round of amends to one design FOC. Beyond that, we may need to levy a small fee.

## Where do you manufacture?

We have manufacturing in the UK, Poland, Czech Rep, Ukraine, USA, China and India.

## How long does the design process take?

We always recommend sticking to one of our standard designs if time is tight. For custom designs, the time can vary wildly depending on the complexity of the brief. It's usually best to discuss options with your project manager as soon as possible.

## What are your production lead-times?

From receipt of the purchase order and artwork approval, production time is usually around 4-6wks if using standard materials. Delivery is typically 2-6wks depending on locations, mode of transport, size of order etc.

## What certifications do your plants hold?

Collectively, our manufacturing locations hold the following certification: REACH, FSC™, PEFC, BRC, SEDEX ISO9001, ISO14001, ISO22000, ISO18001, ISO45001, SA8000, PS9000. Certification copies are available on request. If you have a specific requirement, please contact your designated project manager.

## How much does your packaging cost?

We have created packaging to work across a wide range of budgets. If you have a specific budget, please contact your designated project manager, who will be able to assist you in understanding what is possible within your budget.

## What is your MOQ?

Our typical minimum order quantity is 1000 units but this can depend on the design.

## Is your packaging recyclable?

Yes. And although some of our designs are powered by a super thin plastic band, this does not affect them being recycled. The band is simply separated during the repulping process.

## Can we use recycled card?

Using recycled paper is possible in Europe but it may be subject to longer lead-times, be more expensive or of a lower quality. Our general recommendation is to use paper from responsibly managed forests and other controlled sources, which we have worked hard to standardise throughout our supply chain. For peace of mind we can also offer FSC™ certified stock on request.

## What is FSC™ certified paper?

The Forest Stewardship Council™ (FSC™) is a global, not-for-profit organization dedicated to the promotion of responsible forest management worldwide. It is available as an option on all standard materials from our global production sites as well as on a wide-range of specialist papers.

## What inks and finishes should I use?

Our general recommendations are:

- Use aqueous varnish instead of laminate.
- Less than 50% coverage for foil & spot UV.
- Use water or vegetable-based inks.

## Can you help ship my packaging?

Yes. An estimate can be provided once we have finalised the design, final volume requirement and have the final delivery address and required mode of transportation. Your PM will be able to advise further on timings, terms, etc.

## Can you do the graphic design?

Generally speaking, no. However, our artwork team are there to help setup artwork for print and can advise on colours, finishes and specifications to ensure you're packaging arrives as expected.

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